

## RaeGrafix Web & Graphic Design

Phone: (662) 345-3345 / Fax: (662) 536-7461

www.RaeGrafix.com / [info@raefgrafix.com](mailto:info@raefgrafix.com)

With more than 18 years of experience in the web and graphic design field, RaeGrafix Web & Graphic Design offers a variety of services that range from professional web design and logo branding to flyer, CD artwork designs, book cover designs, product designs, posters, business card designs and more.

RaeGrafix works with clients across the nation and around the globe. We cater to our client's needs and give each client's project the detail and attention needed to make sure we get it right the first time. We provide personal one on one consultation, design proofs, quality printing, fast turnaround times and follow up customer service. For custom projects, please visit [www.raefgrafix.com](http://www.raefgrafix.com) and request a custom quote.

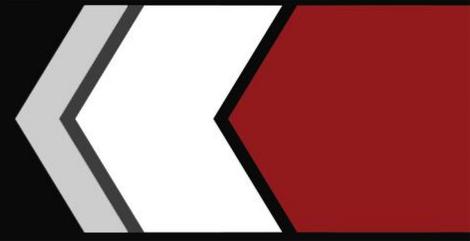
We accept Cash, Cash App, PayPal, Zelle Pay and all major credit cards. **We do not accept checks** whether personal or business. Our office hours are Sunday – Friday. We are closed Saturday. We are open all US Holidays unless it falls outside of normal operating hours.

## DESIGN AND SERVICE PRICES

AS OF JUNE 2022

### GRAPHIC DESIGN SERVICES

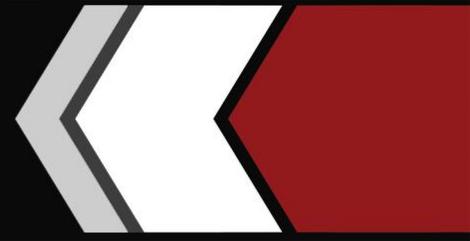
ITEM	Item Description	Quantity	TOTAL
01	Internet Flyer Only (includes 4x6 and IG)	1	150.00
02	Social Media Promo Flyer (square)	1	125.00
03	Flyer Design for Print (Front and Back CMYK)	1	225.00
04	Flyer Design Front and Back (with 500 Prints)	1	375.00
05	Church Conference Flyer w/ up to 6 avatar flyers	1	500.00
06	Wedding or Birthday Party Invitation	1	125.00
07	Poster Design (11x17 or 12x18)	1	200.00
08	Business Card Design Front and Back	1	150.00
09	Single Artwork Design (Front only)	1	150.00
10	Mixtape Cover Design (Front and Back)	1	225.00
11	Album Cover Design (Front, Back, Spine, Inside Tray)	1	300.00
12	Custom Vinyl Banner Design	1	350.00



## GRAPHIC DESIGN SERVICES continued...

ITEM	Item Description	Quantity	TOTAL
13	Logo Design (3 mockups; w/ 500 free business cards) *	1	650.00
14	Logo Trademark Registration	1	650.00
15	Custom UV ticket Design (front and back; size 2 x 5.25)	1	150.00
16	Custom PVC ticket Designs w/ 50 prints (front and back)	50	225.00
17	Custom Insta-vid (Instagram sized video skinned)	1	200.00
18	Custom Facebook and Twitter Header Design	1	150.00
19	Custom YouTube, SoundCloud, and Bandcamp Header Design	1	180.00
20	Electronic Press Kit (EPK) <b>PDF Only</b> (5-6 page)	1	650.00
21	Electronic Press Kit (EPK) <b>PDF Only</b> (Single Page)	1	400.00
22	Interview and Bio (1 page)	1	225.00
23	Retractable Banner Design and Print (78") w/stand	1	450.00
24	Step and Repeat Banner Design and Print (10ft x 8ft) no stand	1	400.00
25	Restaurant Menu (design only) 8.5x11 ( <b>not</b> folded; front/back)	1	200.00
26	Obituaries (design only) 8.5x11 folded (front, back, inside)	1	250.00
27	Obituaries (with 100 Prints) 8.5x11 folded (front, back, inside)	1	350.00
28	Bi-Fold Brochures (design only) 8.5x11 (front and back)	1	250.00
29	Tri-fold Brochures (design only) 11x17 (front and back)	1	350.00
31	Book Cover Design SOFTCOVER - Front and Back	1	350.00
32	Book Cover Design HARDCOVER - Front Back and Inside	1	450.00
33	Calendar (12 month; one design at the top)	1	300.00
34	Calendar (12 month; each month designed)	1	450.00
35	Radio Station App (5 sections + Social Media) *	1	2500.00
36	Radio Station App Add-on (for radio websites I've designed) *	1	1000.00
37	Business App Standard up to 5 sections	1	3500.00

\*For apps to be on Google Play and the Apple Store, client must already have a developer account with both companies (approximately \$135 the first year and \$99 annually)



## PROFESSIONAL MUSIC INDUSTRY SERVICES

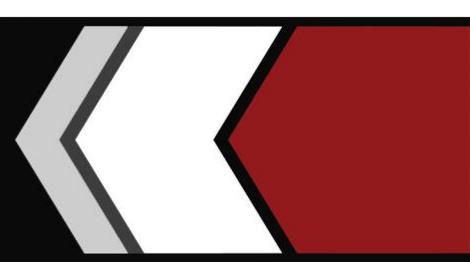
ITEM	Item Description	Quantity	TOTAL
01	Sound Exchange Registration	1	200.00
02	ASCAP or BMI Registration for Artists	1	250.00
03	ASCAP or BMI Registration for Publishers	1	650.00
04	ASCAP or BMI Individual Song or Performance Registration	1	100.00
05	BDS registration (per song)	1	75.00
06	ASCAP or BMI Album Registration (12 songs)	12	280.00
07	YouTube Album Upload (12 songs; additional song +\$50 each)	12	280.00
08	Digital Sales of Album (12 songs) Spotify/iTunes/YouTube	12	200.00
09	Digital Sales of Single/Album: Bandcamp (with page design)	1	200.00
10	Song Copyright Registration (single author)	1	400.00
11	Song Copyright Registration (with featured artist)	1	750.00
12	Artist/Producer or Single Manager Contracts	1	300.00
13	Artist/Label or Full Management Contracts	1	350.00

## CD DUPLICATION

ITEM	Item Description	Quantity	TOTAL
01	CD Duplication (100 CDs with black text)	1	45.00
02	CD Duplication (100 CDs with sleeves and inserts fully packed)	1	105.00
03	CD Duplication (500 CDs with sleeves, & inserts fully packed)	1	375.00
04	CD Duplication (1000 CDs with sleeves, & inserts fully packed) *	1	750.00
05	CD Duplication (5000 CDs with sleeves, & inserts fully packed) *	1	3000.00

- ✓ For **1000** CD Package – Includes 30 days of radio promo on 3 royalty paying radio stations.
- ✓ For **5000** CD Packages – Free Artwork and 60 days of promo on 3 royalty paying radio stations.

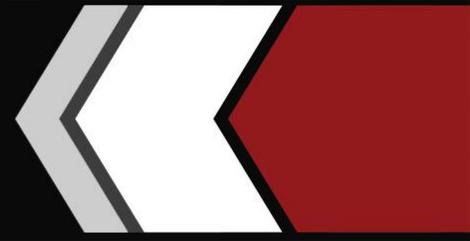
**For custom packages above 5000 CDs, please request a quote at [wepressup.com](http://wepressup.com) or call (662) 345-3345.**



## WEBSITES I

### ARTIST, RECORD LABEL AND RADIO STATION WEBSITES

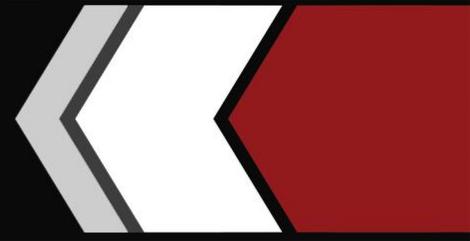
ITEM	Item Description	TOTAL
1.1	<b>Artist Electronic Press Kit Deluxe</b> One digital press kit up to 5 pages [pdf]; one online press kit single page/5 sections	1,000.00
1.2	<b>Single Page Artist Website</b> One page with navigation; includes bio, music, photos, videos, contact/booking info, social media links, twitter/Instagram embed; includes hosting 1 <sup>st</sup> year.	1,250.00
1.3	<b>Standard Artist Website</b> (up to 6 pages: bio, music, videos, events, photos, contact/booking; domain and hosting 1yr; w/ free flyer design and 1000 flyers)	2,500.00
1.4	<b>Standard Website E-Commerce add-on</b> (Item 1.1 Item 1.2 Item 1.3 add on up to 5 products; shipping or downloads)	1,000.00
1.5	<b>Artist Manager or Management Company Website</b> <ul style="list-style-type: none"> <li>• <b>For artist Manager (\$2000)</b> - up to 6 pages; up to 3 artist pages w/music, bio and photos; booking form; domain + host 1<sup>st</sup> year.</li> <li>• <b>For Mgmt. Co. (\$2500)</b> – Up to 8 pages; List of all artists managed with booking form, company info, artist pages (up to 6); domain + host 1<sup>st</sup> year.</li> </ul>	2K-2.5K*
1.6	<b>Recording Studio or Record Label Website</b> <ul style="list-style-type: none"> <li>• <b>Recording Studio (\$2500)</b> – Up to 8 pages; List of services, list of producers, projects, news, booking w/ times; domain + host 1st year.</li> <li>• <b>Record Label (\$3500)</b> - up to 8 pages; up to 10 artist pages w/music, bio and photos; booking form; label albums, videos, etc.; may sell album downloads (up to 4); domain + host 1st year.</li> </ul>	2.5K-3.5K*
1.7	<b>Single Music Producer Website</b> Up to 5 sections on a single page; archive of beats w/free stream & download	2,500.00
1.8	<b>Music Producer Website Deluxe</b> Up to 6 pages; archive of beats w/free stream & download (add +\$500 to sell beats); page of projects and credits; booking form; domain + host 1 <sup>st</sup> year.	3K-3.5K*
1.9	<b>Online Radio Station Website</b> (up to 6 pages; domain and host 1 <sup>st</sup> yr.; 6 months radio server*; up to 2 hours of music added to station; 2 station drops; free promo flyer	3,500.00



## WEBSITES II

### PERSONAL, BUSINESS, NON-PROFIT AND MINISTRY WEBSITES

ITEM	Item Description	TOTAL
2.1	<b>Personal Website WIX</b> <ul style="list-style-type: none"> <li>up to 3 pages: home   about   contact; must have a premium WIX account and domain to remove ads</li> </ul>	850.00
2.2	<b>Personal Website WordPress</b> <ul style="list-style-type: none"> <li>up to 5 pages: home   about   gallery   news   contact; must have hosting account w/domain name</li> </ul>	850.00
2.3	<b>Standard Business Website WIX or Wordpress</b> <ul style="list-style-type: none"> <li><b>2.3a</b> - WIX up to 6 pages; must have a premium WIX account and domain</li> <li><b>2.3b</b> - WP up to 6 pages; premium contact form; host w/domain + SSL included 1<sup>st</sup> year</li> </ul>	1K WIX 1.5K WP
2.4	<b>Standard Ministry Website</b> <ul style="list-style-type: none"> <li>Up to 6 pages; home, about, gallery, events, donations, contact; domain + SSL and host 1<sup>st</sup> yr included; single book or product display included. Payments made via external link such as Amazon, Etsy, etc.)</li> </ul>	1500.00
2.5	<b>Standard Non-Profit Website (Non-Ministry)</b> <ul style="list-style-type: none"> <li>Up to 6 pages: includes donations; must have hosting + domain</li> </ul>	1200.00
2.6	<b>Standard Website E-Commerce add-on</b> <ul style="list-style-type: none"> <li>Item 2.2 Item 2.3b Item 2.4 Item 2.5 add on up to 5 products; nationwide shipping or drop shipping</li> </ul>	1000.00
2.7	<b>Business E-Commerce Website</b> <ul style="list-style-type: none"> <li>up to 8 pages; up to 5 categories of products; up to 10 initial products with variations; hosting + domain and SSL included 1<sup>st</sup> year</li> </ul>	3500.00
2.8	<b>Standard Religious Organization Website – Registered as 501(c)(3)</b> <ul style="list-style-type: none"> <li>up to 8 pages; home, about, news, new here, events, photos, prayers, donations, contact, sermons; sermon archives optional but included domain + SSL and hosting 1<sup>st</sup> year</li> </ul>	3500.00
2.9	<b>Religious Live Streaming Platform (Website not included)</b> <ul style="list-style-type: none"> <li>Live streaming platform with up to 7 weekly show setup + live chat, bible notes, online bible and offline video; Must have a YouTube Live Streaming account or Vimeo Live Streaming Account.</li> </ul>	3500.00
2.10	<b>Religious Organization Website w/ E-Commerce and Live Streaming</b> <ul style="list-style-type: none"> <li>up to 8 pages; includes everything in item 2.9; custom live streaming platform and setup + live chat; event registration; up to 10 products to sell w/ nationwide shipping</li> </ul>	7,500.00



## WEBSITES III

### ONLINE COMMUNITIES, MAGAZINES, SALES WEBSITES

3.1	<p><b>Online Community Standard</b></p> <ul style="list-style-type: none"> <li>Includes member profiles w/ custom appearance, bio, cover photos, and profile pics; Live chat/messaging also available</li> </ul>	7,500.00
3.2	<p><b>Online Community Deluxe</b></p> <ul style="list-style-type: none"> <li>Can also be a dating site</li> <li>Includes member profiles w/ custom appearance, bio, cover photos, and profile pics. Live chat/messaging also available</li> <li>Profile tabs, groups, member directory, verified users; friends and followers, user roles, content restriction based on roles available for +\$250/yr; this is an extra fee.</li> </ul>	8,000.00
3.3	<p><b>Online Community Ultimate</b></p> <ul style="list-style-type: none"> <li>Can also be a dating site</li> <li>Includes Forums</li> <li>Paid membership access</li> <li>Includes member profiles w/ custom appearance, bio, cover photos, and profile pics, profile tabs, groups, member directory, online/recently active lights; friends and followers, user roles, content restriction based on roles</li> </ul>	15,000.00
3.4	<p><b>Small Online Community integrated (Add-On)</b></p> <ul style="list-style-type: none"> <li>Must already have a WordPress website</li> <li>includes member profiles w/ tabs that include bio, activity, a cover photo and profile pic, member directory and groups</li> </ul>	2500.00
3.5	<p><b>Online Magazine</b> <i>Food, music, fashion, travel, photography, lifestyle, gossip/blogger, sports, etc.</i></p> <ul style="list-style-type: none"> <li>Up to 10 categories</li> <li>Up to 10 initial magazine articles with pictures and links</li> <li>May include reviews and ratings</li> <li>Social media integrations for Twitter and Instagram</li> </ul>	7,500.00
3.6	<p><b>Car Dealership and Real Estate Websites</b></p> <ul style="list-style-type: none"> <li><b>Cars:</b> Includes listing of available cars by year/make/model/condition; includes live chat feature for questions about cars; includes photos of cars w/ description, features; includes financing calculator. Up to 20 initial cars</li> <li><b>Homes:</b> Includes listing of available homes by city/bedrooms/sq ft. for rent or sale; includes live chat for questions about homes; includes photos of homes w/description, features, property details, floor plan; includes payment calculator; includes real estate agent info w/contact form.</li> </ul>	10,000.00
3.7	<p><b>Intro Page or Squeeze Page [Site Add on]</b></p> <ul style="list-style-type: none"> <li>Intro page for any STANDARD website; Acts as a landing page w/ Click to Enter function; add +250 to make it a squeeze page</li> </ul>	500-750

**\*Design packages website hosting and domain 1<sup>st</sup> year only where noted.**